# Chapter 4 The 7 Elements of Culture



### #1-Social Organization

When a culture organizes its members into smaller groups

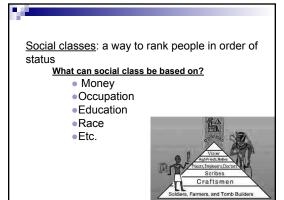
What might some smaller groups be in a culture?

- Families
- Friends
- Religious groups
- Social classes
- Interest Groups
- Occupations

#### Family: the most important unit of social organization ■ Nuclear family- husband, wife,

- children
- Extended family- several generations in one household

\*\*\* respect for elders is usually strong in extended families

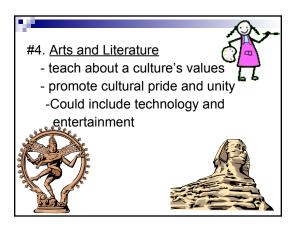


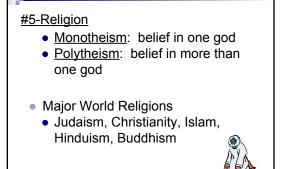
#### #2. Customs and Traditions

- rules of behavior (written and unwritten)

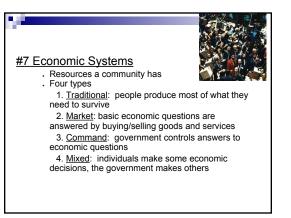














## Be Careful of...

- •Ethnocentrism: judging other cultures by the standards of your own

  • Assuming your own culture to be the best
- •Racism: belief that one racial group is naturally superior to another